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Domenico Iannidinardo (Manager of Resource and Environment Integration—TimberWest) and Morgan Kennah (Manager of Sustainable Timberlands and Community Affairs—Island Timberlands) hand out information packages to tour participants.

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PFLA “Show and Tell Tours” Want You!

Remember when you were in high school? A big part of learning was reading: books, so many books. History, ideas, theories—all communicated through words and images on paper.

Maybe you were a straight-A student who devoured textbooks, wore out a pathway to the library and couldn't wait for your next homework assignment.

Maybe you were less enthusiastic about book learning, spent more time navel gazing and expressed your creativity through the wild excuses you conjured to explain why your homework wasn't done.

Regardless of where you landed on the spectrum of classroom participation, every now and again, an opportunity arose that engaged everyone.

Yes. You guessed it, the ever-popular field trip.

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10 Wildly Successful Wildfire Prevention Tips

Fire season is upon us. Wildfire poses a serious threat to forest management objectives. Here at the PFLA, we promote best management practices (BMPs) that help minimize potential risks and maximize forest health.

Here are 10 wildly successful tips to help prevent, and in the event that it happens, be prepared for, wildfires.

- 1. Have a plan.** Like most things in life, having a plan can seriously mitigate the harm caused by unexpected events. Develop a written or verbal fire prevention and management plan, appropriate to the level of fire risk and hazard on your property.
- 2. Know your trouble spots.** Being aware of potential problem areas can actually help reduce the risk of problems arising. Take stock. Have a clear inventory of low and high-risk areas on your property.
- 3. Be prepared.** Ensure operational personnel are adequately trained and equipped to conduct safe and effective fire suppression duties.
- 4. Have the right tools.** Knowing what to do is one thing, having the proper equipment is another.
 - You and your crew should have access to an inventory of appropriate fire management resources and equipment:
 - Hand tools
 - Pumps
 - Retardants
 - Water supplies
 - Tanker trucks
- 5. Know how to get to your water.** Make sure you have clear access to your water source. If a winter wind knocked over a tree that now obstructs your ability to get to your pond, this is a problem.
- 6. Know when not to operate.** Monitor weather conditions and during high-risk seasons avoid activities that cause sparks:
 - Fires
 - Machines
 - Equipment
 - Chain saws
 - Cigarettes
- 7. Know thy neighbour.** Consider a cooperative fire management strategy with nearby neighbours. Cooperating can reduce costs while increasing efficiency and person-power.
- 8. Manage your forest's fuel load.** Fires need fuel to burn. Consider seasonally appropriate prescribed burning to minimize forest debris.
- 9. Nobody cares about your land as much as you do.** Restrict public access during periods of high and extreme fire risk. According to Smokey Bear, 9 out of 10 forest fires are caused by human beings.
- 10. Report wildfires immediately.** Perhaps this goes without saying, but in case it doesn't, report wildfires immediately to the appropriate authorities.



Out and About with the PFLA

Foresters of the Future

PFLA was pleased to present our annual "Foresters of the Future" lecture series to a class of enthusiastic young forestry students at Vancouver Island University—yet another excellent opportunity to educate and inform about the stewardship of BC's private managed forests.

PFLA Hometown Meetings

We're delighted to announce the PFLA Hometown Tour was a roaring success, and we're gushingly grateful to all of you who took the time to join us. As chuffed as we are with our communication tools these days, nothing beats in-person, face-to-face conversation for understanding what matters to you. Thanks also to everyone who responded to our newsletter survey.

Coastal Invasive Plant Committee AGM and Forum

PFLA looks forward to attending the CIPC's 7th annual general meeting and forum, June 7, 2012 (10 a.m. to 4 p.m.), at Royal Roads University. This year's theme, Vectors of Spread, includes: hands-on workshops, local expert knowledge, café-style dialogue and more. Spread the word, not the weeds!



Morgan Kennah explains Island Timberlands' salvage operation and hazard abatement programs to Private Managed Forest Land Council executive director, Stuart McPherson.



Fish habitat is protected by retaining streamside trees and restricting management activities in the riparian zone.



Private Managed Forest Land Council members study information used in the assessment, planning and implementation of forest management activities. Detailed data marks tree height values, forest retention areas, fish-bearing streams, riparian zones, biodiversity, and terrain hazard stability.



Domenico Iannidinardo, Manager of Resource and Environment Integration (TimberWest), describes the process for designing and installing a permanent bridge structure built in 2005.

PFLA Show and Tell Tours >> Cont'd from page 1

The rare moment when you, and your classmates, buoyed by the promise of somewhere new, piled onto a yellow school bus and bounced your way to a never-before-visited destination.

Forests, First Nations, marine biology, whatever the subject, it suddenly came alive. The abstract world of textbooks brought to life through the tactile experience of sensing, feeling, seeing, real things in real life.

It turns out, of all the communication tools PFLA has at our disposal—events, presentations, networking, Facebook, Twitter, newsletters, website, blog posts, briefings—the most valuable communication tool in the shed is the ever-popular, time-tested field trip.

Taking key audiences—elected officials, government staff, regulatory agencies, media folks, interested community members—into the woods and showing them, firsthand, how we manage our private forest land is the most effective form of communication we've come across yet.

“Show and Tell Forest Tours”, as we like to call them, are a staple of the PFLA communications program.

Most recently, forestry experts from Island Timberlands and TimberWest took the Private Forest Managed Land Council on a tour of their Shawnigan and Koksilah (respectively) operating areas. While this trip focused on two of our larger, active owners, we're already planning our next tour to highlight one of our smaller forest owners.

We can't emphasize enough what a valuable tool these field trips are in helping people understand our commitment to the stewardship of BC's private forests.

If you're a managed forest owner interested in hosting a tour, or if you're a stakeholder interested in visiting a managed forest, let us know. We'd love to have you participate. Give us a call (250-381-7565) or send us an email (info@pfla.bc.ca).

To see more field tour photos, visit the PFLA Facebook page (www.facebook.com/PFLABC).



A group photo as PFLA presents Ken Robertson with the *Private Forest Stewardship Award* during last year's AGM field tour to Van Isle Tree Farm near Sooke, B.C.

Save the Date! PFLA AGM and Forest Field Tour—June 20–21, 2012

Plans for the 2012 Private Forest Landowners Association AGM, field tour and private forestry forum are well under way and we're pumped about how things are shaping up. The two-day event will be held, June 20–21, 2012, at the Four Points by Sheraton, in stunning Langford, BC. Here's a taste of what you can look forward to:

Day-long forest field tour focusing on:

- Bio-energy
- Invasive species
- Innovative forest management practices

Evening banquet reception featuring:

- *The Private Forest Stewardship Award* recognizing a managed forest owner for outstanding commitment to, and demonstration of, private forest stewardship in British Columbia. The award acknowledges, and celebrates, the exemplary

contributions that individual forest owners make to overall forest stewardship excellence in the province.

- *The Rudi Kind Memorial Scholarship* established in 2003 to celebrate the memory of founding PFLA member, and long-serving director, Rudi Kind. We hope to encourage and promote a future of natural resource management that reflects the same passion and thoughtfulness Rudi brought to his career.

Private forestry forum including:

- Carbon credits
- Climate change
- Firefighting cost-sharing agreements
- Update from the Private Managed Forest Land Council.

All that and more! Stay-tuned for registration and scheduling details. See you there!



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